

How Did I Become Infected? Could It Happen To Me?

Iris House

Fifth Annual *Women as the Face of AIDS* Summit

Summit Sponsorship Opportunities

○ Title Sponsor

Commitment: \$20,000

- Exclusive Title Sponsor Status for 2010 Summit
- Prime Position of Logo on all Printed and Press Materials
- Full Page Ad in Summit Program (placement either on the Back Cover or Inside Front Cover)
- On-stage, verbal recognition throughout each of the two days, including Welcome and Closing sessions
- Prime Billing on website promoting Summit
- Prominent Sponsor Signage throughout the Summit
- Prime Billing with Logo on all Email Blasts
- Vendor Table (Key location)
- VIP Guest Passes for 10

○ Presenting Sponsor

Commitment: \$15,000

- Prime Position of Logo on all Printed Summit Materials
- Full Page Ad (Prominent Placement) in Summit Program
- On-stage, verbal recognition throughout each of the two days including Welcome and Closing Sessions
- Prominent Signage throughout the Summit
- Special Billing on website promoting Summit
- Special Billing with Logo on all Email Blasts
- Vendor Table (Key location)
- VIP Guest Passes for 10

❖ City Council – Office of Speaker Christine Quinn – CONFIRMED

○ Plenary Session Sponsor

Commitment: \$12,500

- Full Page Ad in Summit Program
- On-stage recognition at all Plenary Sessions
- Sponsor Signage at all Plenary Sessions
- Special billing on website promoting Summit
- Logo on all Email Blasts
- Vendor Table (Key location)
- VIP Guest Passes for 10

○ Breakfast & Dessert Networking Sponsor

Commitment: \$10,000

- Full Page Ad in Summit Program
- On-stage verbal recognition
- Exclusive Sponsor Signage near Buffet
- Logo on website promoting Summit
- Logo on all Email Blasts
- Vendor Table key location
- VIP Guest Passes for 10

○ Lunch / Breakout Sessions Sponsor

Commitment: \$7,500

- Full Page Ad in Summit Program
- On-stage verbal recognition
- Listing on Signage
- Logo on website promoting Summit
- Logo included on all Email Blasts
- Vendor Table
- VIP Guest Passes for 8

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○ Patron

Commitment: \$5,000

- Full Page Ad in Summit Program
- On-stage verbal recognition
- Listing on Signage
- Logo included in all Email Blasts
- Listing of Sponsorship on website
- Vendor Table
- VIP Guest Passes for 6

○ Friend

Commitment: \$2,500

- Full Page Ad in Summit Program
- Listing on Signage
- Logo included in Email Blasts
- Listing of Sponsorship on website
- Vendor Table
- VIP Guest Passes for 4

○ Supporter

Commitment: \$1,000

- Half Page Ad in Summit Program
- Listing on Signage
- Logo included in Email Blasts
- Listing of Sponsorship on website
- Vendor Table
- VIP Guest Passes for 4

**Tables in the exhibit hall are available at \$500 for one day or \$750 for both
(There is no program recognition with this option)**

Summit Program Ads

Summit Programs will be distributed to all attendees and sponsors.

Ads should be submitted as either WORD or PDF or JPEG file to KRichardson@irishouse.org no later than May 24, 2010.

Ad Opportunities

Ad	Ad Dimensions	Price
○ Full Page	7 ½ inches wide x 10 inches high	\$1,250
○ ½ Page	7 ½ inches wide x 5 inches high	\$750
○ ¼ Page	3 ¾ inches wide x 5 inches high	\$500
○ Business Card Ad	3 ¾ inches wide x 2 ½ inches high	\$200

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Reply Form

My organization will purchase:

A **Sponsorship** in the amount of \$_____.

A **Program Ad** in the amount of \$_____.

A **Table** only for **two days** at \$750_____

A **Table** only for **one day** at \$500_____; Please choose Thursday 6/24____ or Saturday 6/26____

Please print your contact information:

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment options

- A check, made payable to Iris House, is enclosed
- My credit card # is _____; Security code _____
Exp. Date _____
- Please bill me _____

Note: to place your ad in the **Summit program**, **payment in full** must be received **by May 24**, along with the ad copy; to **table**, **payment in full** must be received **by June 14**.

For more information, contact Kim Richardson at 646 548 0100 x 221 or KRichardson@irishouse.org